# Shobhit Banga

Forbes 30 Under 30 Asia 2018 || Co-Founder, Josh Talks || International Cyclist

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# Summary

I was 15 when I dropped out of regular school to play tennis at State level. Injuries forced me to give it up but a few months later I was the youngest member of India's 1st professional cycling team. I became the youngest Indian to qualify for the prestigious "Paris-Brest-Paris" held once every four years. While my sporting career was taking off and I was doing well in my open school, there was still something that I had to do. In early 2012 I started an NGO, Half Glass Full, that aimed to encourage under-privileged children creative, out of the box thinkers.

I was always frustrated by the lack of self-expression and drive in majority of my peers and generally in the youth of India and decided to work on it and Co-Founded Josh Talks with Supriya Paul in 2015.

Having pursued a short term course from Harvard University on Special Judgement and Decision Making, I have been able to use my repertoire of knowledge throughout my journey at Josh. I was recently listed in the Forbes 30 Under 30 Asia.

Being listed in the Top 50 Startups by Economic Times, Josh Talks is one of India's largest and fastest growing Impact Media Platforms with a viewership of more than 75 Million. With a presence in 6 languages covering English, Hindi, Tamil, Gujarati, Bengali & Marathi, our goal is to penetrate right down to the bottom of the pyramid and create impact where it's really needed.

Recognition – -Forbes 30 Under 30 Asia – Media -Super Startup Asia - 2018 -Top 100 Startups 2018 – Sutra HR -Best Randonneur 2012

# Experience

# Co-Founder at Josh Talks January 2015 - Present

We are on a mission to unlock human potential.

Josh Talks was co-founded by Shobhit Banga & Supriya Paul in January 2015 with the goal of raising the aspirations of Young India.

What started as a simple conference back then is now a robust media platform that covers a wide array of subjects with speakers from every conceivable background, including entrepreneurship, public policy, sports, entertainment and social initiatives. With multiple regional languages in our ambit, our stories and speakers echo one desire: to inspire action.

Over the last 3 years, we have toured over 28 cities in India, showcased over 500 talks and touched over 75 million lives, both online and offline. Josh Talks is proactively building an all-inclusive, passionate community of young individuals from rural and urban areas, with a special focus on tier II and tier III cities. All talks hosted across conferences are recorded, edited and made available to the world to watch for free on our YouTube channel and Facebook pages. We are also proud to be associated with ScoopWhoop, YuppTV, GazabPost, Pocket Aces and Dainik Bhaskar, among many others.

Josh Talks passionately believes that a well-told story has the power to reshape attitudes, lives, and ultimately, the world. When publications like The Economic Times, and companies like SutraHR determine that we are among the "Top Startups" in India, we are spurred to break our current area of impact and go beyond it. While this recognition is exciting, our primary motivation will always be centred on producing and showcasing the greatest, most inspiring stories on the planet.

## Founder

October 2012 - December 2014 (2 years 3 months)

## Intern at Digital Market Asia

#### July 2014 - September 2014 (3 months)

Interned with Digital Market Asia, a Singapore based media house that caters to the marketing community in the digital age.

## Intern at World Business Magazine

#### May 2014 - July 2014 (3 months)

Interned with the Business World Magazine for 3 months working on Media and Publishing.

## Co-Founder

#### 2012 - 2014 (3 years)

Sach is a non profit oriented charitable organisation aimed towards supporting any societal cause with a special focus on the underprivileged.

## Core Team Member

# November 2012 - March 2013 (5 months)

Core team member responsible for on ground marketing.

## Cyclist

#### April 2012 - February 2013 (11 months)

Youngest member of India's First professional cycling team.

# Marketing Associate at Spark Career Mentors

March 2012 - October 2012 (8 months)

Worked with Spark Career Mentors in Bangalore as a Marketing Associate, responsible for handling the Marketing (Online and Offline) for the organisation.

## Cyclist

April 2011 - April 2012 (1 year 1 month)

7th position at the Tour of Friendship, Thailand 6th Position at the Hyderabad Cycling Championship race 5 One of the only Indians to race internationally Youngest team member

Endurance cyclist April 2010 - April 2011 (1 year 1 month)

# Education

Lancaster University Bachelor of Business Administration (BBA), Marketing/Marketing Management, General, 2012 - 2015 Activities and Societies: Photography Club, CEO Club, CRC Club, Sports Club Harvard University Summer School, Judgement and Decision making, 2013 - 2013

# Honors and Awards

Forbes 30 Under 30 Asia 2018, Top 100 Startups 2018, Super Startup Asia , Top 50 Startups

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